

UNIVERSITY OF LETHBRIDGE STRATEGIC PLAN

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### University of Lethbridge Strategic Plan (2025 - 2035)

Our 10-year strategic plan provides a longterm framework to enhance academic excellence, research innovation, and community engagement. A comprehensive review will occur at the five-year mark to allow assessment of progress, evaluation of challenges, and to consider emerging trends in higher education.





The University of Lethbridge (Iniskim) was founded in 1967 because a determined group of citizens believed southern Alberta warranted its own university. Thanks to

the efforts of many, ULethbridge has supported the region, Alberta, and Canada through teaching, research, and outreach activities, and has prepared

thousands of graduates to make important contributions in communities around the world.

In 2023, our University embarked upon the process of developing a next strategic plan to respond to a rapidly changing world and how we will realize our potential for the people and communities we serve. Our priority was to bring together our internal and external stewards and champions so we could collectively build a plan that is bold, ambitious, and resilient to future challenges.

We are grateful to everyone who brought their insights and ideas forward. Your input was critical.

The University of Lethbridge Strategic Plan defines who we are, our values, and commitment, and sets the direction for our next 10 years. We will challenge boundaries and inspire curiosity. We will be a place where people aspire to learn, work, and contribute. We will shape the future and engage communities.

Now, the important work of bringing our collective vision to life begins. What the University becomes and the impact we are able to have depends on each and every one of us.

It's time to connect, be courageous, and take action.

Sincerely,

Dean Gallimore (BMgt '84)

Chair, Board of Governors University of Lethbridge Digvir Jayas, Ikkayiinnii (Fast Buffalo) OC, PhD, DSc, PEng, PAg, FRSC

President & Vice-Chancellor University of Lethbridge

# The Tipitoyis

For the Blackfoot people, niitoyis – the tipi – is where the transfer of knowledge takes place. There are four keystone poles that make up the tipi structure with supporting poles that come together in a circular design, without hierarchy, intersecting at the top and reaching for the sky and stars. This is the intersection of the living world with the spirit world and it's where knowledge transfer happens.

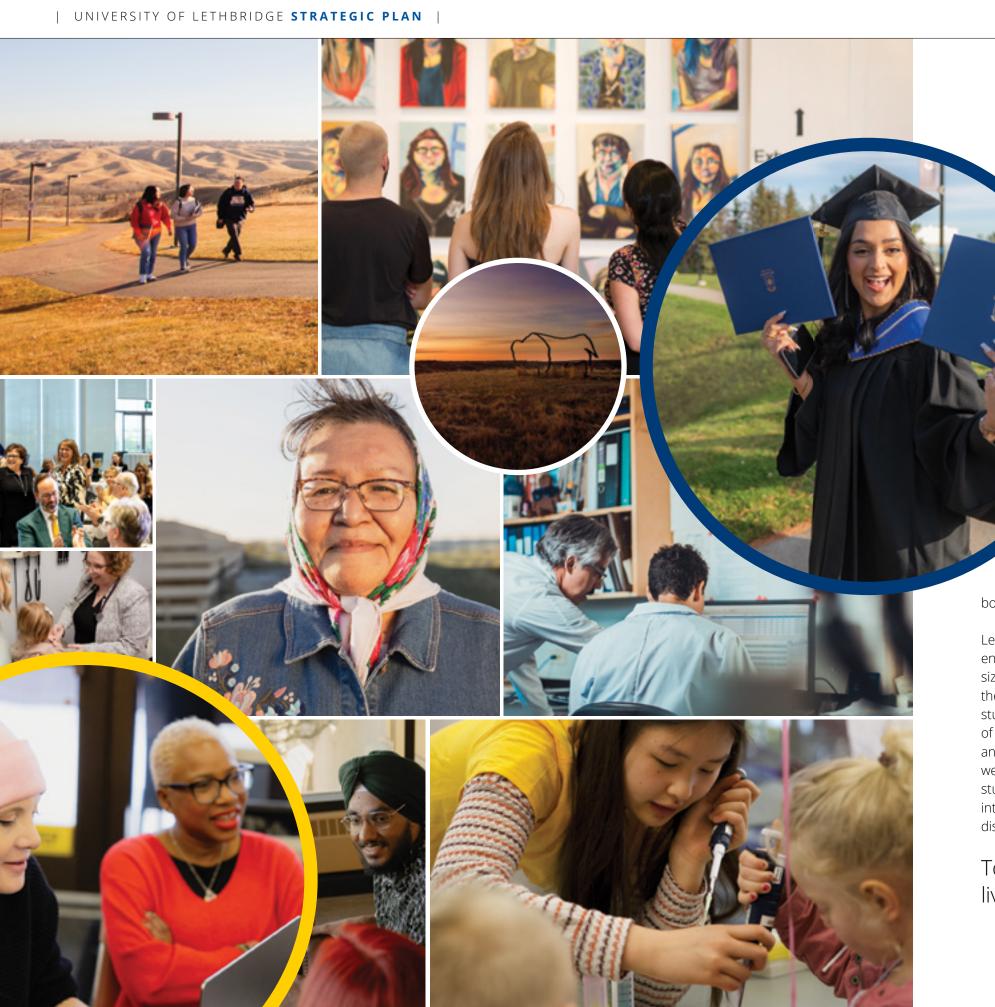
Like the tipi's keystone poles, at Iniskim we have four strategic directions and supporting goals, all intersecting, crossing boundaries, and transferring knowledge. Everyone is invited to our tipi – it is home for our students, employees, alumni, and friends.



likaisskini (Low Horn)
Dr. Leroy Little Bear
(BASc (BA) '72, DASc '04)
Vice-Provost, Iniskim Indigenous Relations
University of Lethbridge

# Strategic Directions

**Engage Communities Be a Place Where People Aspire to** Learn, Work, and Contribute **Challenge Boundaries** and Inspire **Curiosity Shape the Future** 



Who We Are

The University of Lethbridge is Iniskim, or Sacred Buffalo Stone, located in the heart of traditional Blackfoot Confederacy territory in southern Alberta.

We are an inclusive university that values diverse experiences and backgrounds, ensuring all students find their place and purpose here. Our people are our greatest strength, and we are dedicated to fostering growth and success for both our students and employees.

Leveraging the depth of student engagement enabled by our smaller size, we distinguish ourselves by holding the undergraduate and graduate student experience at the forefront of our exceptional teaching, research, and support activities. Through what we call our liberal education approach, students and alumni learn to critically integrate ideas and experiences across disciplines, equipping them with the

Together, we transform lives and communities.

adaptive thinking and the skills necessary to navigate, succeed, and contribute in a rapidly changing world.

We are a public comprehensive university, with campuses in Lethbridge and Calgary, deeply committed to excellence and free inquiry in research, teaching and learning, and to supporting the aspirations of regional communities while having a global impact. We forge and strengthen meaningful connections

between our communities, both on and off campus, and with our alumni community.

within and

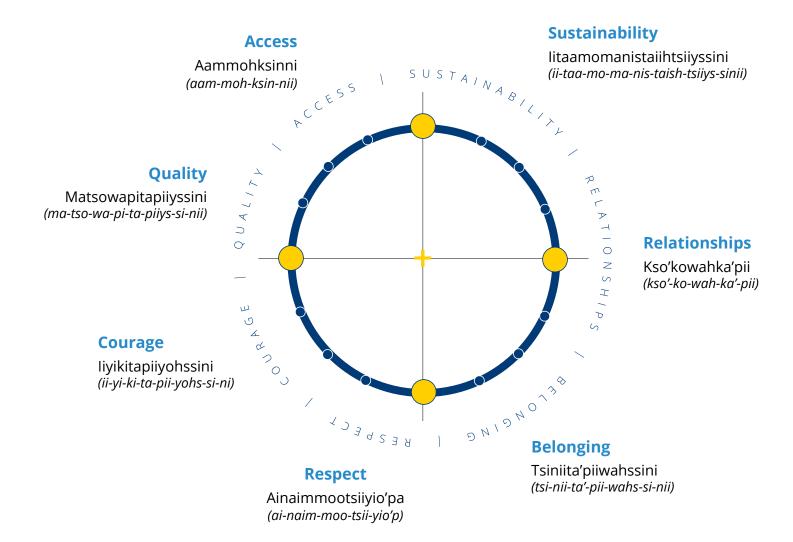
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### Aitapitsskskaniiyo'pa Our Values

### Aitapitsskskaniiyo'pa

(ai-ta-pitssk-ska-nii-yo'p)

Our values underpin and inform everything we do, and each manifests in unique ways across the diverse activities at our university.



## Our Commitment

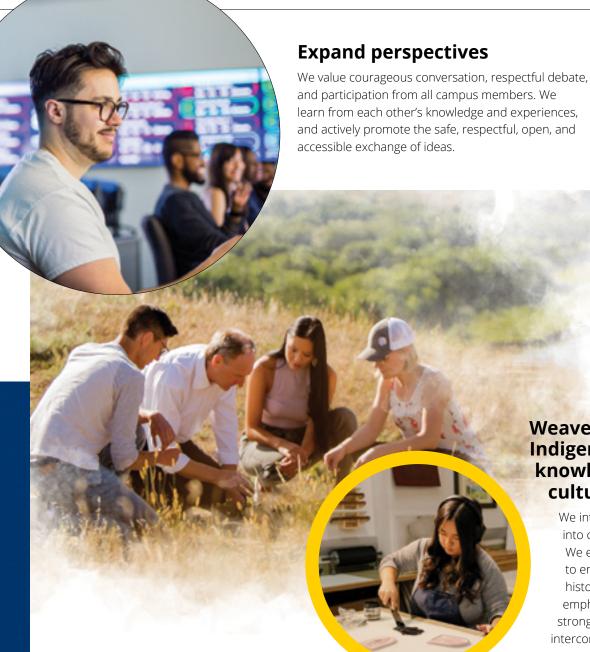
- We are respectful, collaborative, and honest in our actions and decisions.
- We weave Indigenous knowledges, cultures, and traditions into the fabric of our university.
- We excel in high-quality interdisciplinary teaching, research, and creative activities where imagination, innovation, experiential learning, and problem-solving thrive across disciplinary boundaries.
- We protect the importance of knowledge and discovery, and the role of academic freedom in that pursuit.
- We advance exceptional and inclusive student and employee experiences, and financial, environmental, and social sustainability.
- We work in partnership with communities, in an environment of rapid technological and societal change, to navigate and shape the world of tomorrow.

STRATEGIC DIRECTION

# Challenge Boundaries and Inspire Curiosity

We bring curiosity, imagination, and courage to our activities, creating spaces, systems, and opportunities for interdisciplinary teaching, learning, research, and creative activity to flourish.

We challenge traditional boundaries between academic disciplines, communities, cultures, and sectors to learn from each other. We create connections that make each of us, and our work together, stronger and more impactful.



Weave **Indigenous** knowledges and cultures into all we do

> We integrate Indigenous perspectives into curricula, research, and services. We empower all community members to engage confidently with Indigenous history and ways of knowing, with an emphasis on building and maintaining strong relationships that acknowledge interconnectedness and reciprocity.

### Inspire boundless, interdisciplinary teaching, learning, and research

Across our exemplary teaching, learning, and research, strong disciplinary expertise and rigour inform valuable interdisciplinary exchanges, connections, and discoveries.

In teaching and learning we take a liberal education approach, foregrounding breadth and

integration across academic disciplines, and combined with our strong commitment to experiential learning and undergraduate and graduate research, this enables critical insight, curiosity, and studentdriven learning, empowering skilled graduates to lead and succeed in a rapidly changing world.

Our leading-edge research and creative activities work to actively benefit and inform society, cultures, and communities by embracing intellectual curiosity, creating new knowledge, challenging norms, and partnering and contributing to the knowledge economy across sectors. UNIVERSITY OF LETHBRIDGE STRATEGIC PLAN

### 11

### Deliver an exceptional student experience

Provide high-quality and holistic teaching and learning experiences, spaces, and supports for the physical and mental well-being of students from all backgrounds, enabling each student to find a strong sense of purpose, belonging, and personal growth in and out of the classroom.



# Be a Place Where People Aspire to Learn, Work, and Contribute

Our people are our greatest strength.
We grow a culture rooted in curiosity,
respect, access, and belonging.

We empower student success and provide exceptional experiences and spaces while valuing and supporting our employees in bringing their unique strengths to their work.



Create a welcoming, diverse, and accessible community where equity, respect, and belonging are central, enabling all individuals to pursue their academic and professional goals in a safe and supportive environment.





### **Empower talent and inspire professional success**

Support the professional growth of all employees, cultivating leadership, well-being, and career fulfillment by investing in skills, effective and collegial governance, work-life balance, and development opportunities.

# SUPPORTING GOALS

STRATEGIC DIRECTION

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# Shape the Future

We build a better future by leveraging our collective expertise to confront local and global challenges.

Our students and employees are equipped with the skills and tools to be aspirational, adaptable, and resilient in their lives and careers, meeting present needs without compromising future generations.



The issues we face and the skills, knowledge, and technologies we need evolve quickly and often. We prepare students and employees with skills, interdisciplinary insight, critical thinking, and adaptability to navigate their future careers and personal paths with resilience and leadership.

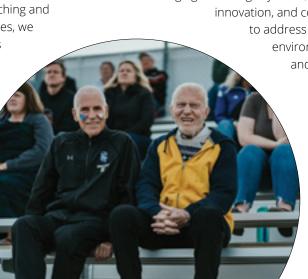


### **Enhance financial resilience**

To invest in our people, communities, teaching and research priorities, and future opportunities, we promote a financial strategy that balances sustainability, efficiency, and growth. Recruitment and retention, advocacy, strong donor and partner relationships, and revenue diversification and growth are essential to our approach.

We centre sustainability in our teaching, research, operations, and infrastructure by leveraging knowledge systems, technology, innovation, and collaboration to address pressing

environmental challenges and grow sustainably.

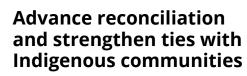


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## Engage Communities

We build relationships
between people, places, and
communities, creating connections
and understanding based on respect,
collaboration, and shared advocacy.

Together, we aim to generate knowledge and build capacity, foster mutual growth, address shared challenges, and create pathways for communities to thrive.



We are committed to building and nurturing meaningful, long-term partnerships with all Indigenous communities, rooted in truth, time, trust, respect, and mutual benefit. By engaging in active collaboration, we seek to advance reconciliation efforts while amplifying Indigenous voices and perspectives.

### Partner for better solutions

As a public university, we strive to bring tangible value to our local, regional, and global communities through shared initiatives, knowledge exchange, institutional and industry partnerships, skilled graduates, alumni engagement, and community-based learning and research, ensuring that our contributions are respectful, responsive, and aligned with diverse community needs.



experience mutual benefit when each is thriving. The University proudly engages as a vibrant and present partner in community, fostering shared understanding, growth, mutual advocacy, and meaningful support.





At an institutional level, the Academic Plan, the Research Plan, and the People Plan drive the implementation of the Strategic Plan.

Each explicitly aligns with the four strategic directions and identifies the specific actions that will be taken across the institution to see the University of Lethbridge realize each goal. Action items generated through the integrated consultation process for this strategic plan will inform that work. Once annually, the vice-presidents accountable for the Academic, Research, and People Plans will each make a presentation to the General Faculties Council Strategic Planning Committee and the Board of Governors highlighting institutional progress toward each goal.

The Strategic Plan will also guide each of us and our units every day, to help us prioritize our work with a focus on leveraging our strengths and leaning into what makes the University of Lethbridge unique. These goals guide and inspire our work, especially when faced with choices about if or how to allocate our time, efforts, and resources.

Continued action in response to the Truth and Reconciliation Calls to Action, our own Campus Sustainability Strategy and Action Plan 2024-2030, as well as the Buffalo Treaty, the Okanagan Charter, and the Scarborough Charter, on which we are signatories, is also necessary to realizing our goals and will continue to inform our plans.

## Take Action

Our internal and external communities identified what was most important to them and how we could best realize our commitments. Those priorities are articulated in the four strategic directions of this plan, while the goals guide and challenge us, both individually and collectively, to align our decision-making and actions in support of these goals.







