



For immediate release — Monday, March 17, 2025

Opportunity to discuss with Dr. Robin Bright the benefits of reading in today's fast-paced, digital world

The question almost seems unnecessary and yet in today's world of online posts, headline skimming and video content, the University of Lethbridge's Dr. Robin Bright (BA '79, BEd '82, MEd '88) has to ask, [*Does Reading Even Matter?*](#)

It's the title of her PUBLIC Professor Series talk that takes place **Thursday, March 27, 7 to 9 p.m.**, at the Sandman Signature Lodge.

WHAT: Media availability for Dr. Robin Bright

WHEN: Tuesday, March 18, 10 a.m.

WHERE: Meet in Turcotte Hall entrance

As many media members are unable to attend the evening PUBLIC Professor Series talks, this is an opportunity to speak to Dr. Bright about her work and upcoming presentation. This is the final PUBLIC Professor Series talk of the schedule.

-- 30 --

Contact:

Trevor Kenney, Manager of Public Affairs
403-329-2710
403-360-7639 (cell)
trevor.kenney@uleth.ca
@ULethbridge

Our University's Blackfoot name is Iniskim, meaning Sacred Buffalo Stone. The University is located in traditional Blackfoot Confederacy territory. We honour the Blackfoot people and their traditional ways of knowing in caring for this land, as well as all Indigenous Peoples who have helped shape and continue to strengthen our University community.