

ISSS 2025

26TH INTERNATIONAL SUMMER SCHOOL SCHMALKALDEN
IN **BERLIN** (1 WEEK) AND **SCHMALKALDEN** (2 WEEKS)

International Economics and
Cross-Cultural Management

2 JUNE - 21 JUNE 2025

SCHMALKALDEN UNIVERSITY OF APPLIED SCIENCES, GERMANY

CO-ORDINATORS:

ROBERT RICHERT

MAREIKE HEINEMANN

GEMA DEL SOCORRO GARCÍA LUJÁN ÁVILA

FACULTY OF BUSINESS AND ECONOMICS

ISSS LECTURERS AND COURSES 2025

UNIVERSITY	LECTURER	COURSE TITLE
Southeast Missouri State University, Cape Girardeau, USA	Peter Gordon 1 credit	The Role of Culture in the Forces Driving the Globalisation of Business
Southeast Missouri State University, Cape Girardeau, USA	Willie Redmond 1 credit	International Trade
Southeast Missouri State University, Cape Girardeau, USA	James Caldwell 1 credit	Leadership and Organizational Effectiveness
St. Mary's University, San Antonio, USA	Jeffrey Johnson 1 credit	Global Supply Chain Disruption
Florida Gulf Coast University, USA	Daniel Rottig 1 credit	Managing International Mergers and Acquisitions
Universidade Federal de Minas Gerais, Belo Horizonte, Brazil	Francisco Vidal Barbosa 1 credit	Innovation Management
Schmalkalden University of Applied Sciences, Germany	Gema García 1 credit	Managerial Leadership and Interpersonal Competences
Schmalkalden University of Applied Sciences, Germany	Manfred Herbert 1 credit	European Union
Schmalkalden University of Applied Sciences, Germany	Mareike Heinemann 1 credit	Judgement and Decision Making
Schmalkalden University of Applied Sciences, Germany	Robert Richert I 1 credit	The German Social Market Economy
Schmalkalden University of Applied Sciences, Germany	Robert Richert II 1 credit Midnight-Sun Lecture	Regional and Global Perspectives of Economic Development

- Courses will be offered in Berlin and in Schmalkalden as well.
- In total, 11 different courses (1 in Berlin, 5 per week in Schmalkalden) within the area of International Economics, International Business and Intercultural Management will be offered.
- Each 3-credit class is composed of three courses à 13 contact hours including three exams à 60 minutes.
- For 3 US credits students have to pass three US courses successfully (three 60-minute exams), for 6 US credits six courses (six 60-minute exams).

Due to the wide range of 11 courses, which sum up to 143 contact hours, several courses have to be offered at the same time. It is possible to select up to 7 courses. The following table shows the four competing time slots and the three time slots, where only one class will be offered.

- Students can select:
- 1) Gordon or Barbosa
 - 2) Herbert or Heinemann
 - 3) Johnson or Caldwell
 - 4) García or Redmond
 - 5) Richert I
 - 6) Richert II
 - 7) Rottig

ISSS Courses			
Gordon	The Role of Culture in the Forces Driving the Globalisation of Business	Barbosa	Innovation Management
Herbert	European Union	Heinemann	Judgement and Decision Making
Johnson	Global Supply Chain Disruption	Caldwell	Leadership and Organizational Effectiveness
García	Managerial Leadership and Interpersonal Competences	Redmond	International Trade
Richert I		The German Social Market Economy	
Richert II		Regional and Global Perspectives of Economic Development	
Rottig		Managing International Mergers and Acquisitions	