

University of
Lethbridge



DHILLON

SCHOOL OF BUSINESS

Scholarship Dinner

Sponsorship package



Dhillon School of Business

Scholarship Dinner

At this year's Scholarship Dinner, the Dhillon School of Business is proud to celebrate 40 years of Indigenous education and honour the transformative contributions of the Elders in Residence program. The Elders' influence extends far beyond our walls, enriching the experiences of University of Lethbridge students, staff, faculty and the broader community.

The Elders are vital to the vibrancy of our campuses and guide us in understanding the value of Blackfoot Language, Culture, Knowledge and Stories. The Elders support us, direct us and teach us to be our best selves, now and in the future.

To honour Indigenous education and leadership, the Dhillon School of Business invites you to a special feast and celebration. Join us in recognising the Elders and investing in the education of Indigenous students at the University of Lethbridge. Your support—through proceeds from this dinner—celebrates tradition, fosters community and directly funds scholarships that create pathways to education for future generations.

Make a lasting impact. Support Reconciliation through Education.

2025 Dhillon School of Business scholarship dinner funding

The Medicine Wheel is an ancient teaching tool that is recognized by many Indigenous Nations. The stories of the Medicine Wheel become richer with the deepening of individual inquiries. The wheel grows as we ask the right questions.

At the Dhillon School of Business, we are adopting the Medicine Wheel approach with our scholarship honouring the Elders. The Wheel has four thresholds that, in one of the Medicine Wheel insights, represent the beginnings of being a good human, the teachings associated with being a good human, the actions associated with being a good human and the sharings associated with being a good human. We have incorporated this into your gifting opportunities:

- New Sharings sponsors - \$10,000
- New Actions sponsors - \$5,000
- New Teachings sponsors - \$3,000
- New Beginnings sponsors - \$1,000

Each threshold of gifting enhances the recognition of the work the Elders have done and continue to do for our University of Lethbridge community. Each gift echoes the Elders' values regarding Language, Culture, Knowledge and Stories. Help us share the Stories with your gift to the Elders' Scholarship supporting indigenous students at the University of Lethbridge

To date, more than \$2 million has been raised for student scholarships through this annual event, enabling students to focus on their studies and become shining contributors in communities both locally and abroad.

Sponsorship levels and benefits

Sponsors' reception

The Sponsors' reception is a private pre-event reception with the 2025 honourees, Indigenous leaders and University administration that will occur at 5:30 p.m. March 21 at the Agri-food Hub & Trade Centre. This private reception is:

- ticketed and exclusively for the sponsors;
- complimentary for all sponsorship levels as per outline below in the following sponsorship levels; and
- will be followed by a general welcome reception for all other Scholarship Dinner guests at 6 p.m. and dinner at 7 p.m.

New Sharings sponsor - \$10,000

Premier event sponsor (1)

Sponsorship includes:

- exclusive premier event sponsor
- eight tickets to sponsors' reception
- two dinner tables of eight with premium seating placement
- verbal recognition as premier event sponsor by master of ceremonies at dinner (table will be asked to stand to be acknowledged)
- high visibility signage recognition as premier event sponsor at event entrance and Sponsors' Reception
- large logo and prominent recognition in PowerPoint presentation during dinner
- large logo and prominent recognition on event website and social media promotion
- large logo and prominent recognition in the evening's program

New Actions sponsors - \$5,000

Meal sponsor (2)

Student sponsor (1)

(enables 40 students to attend at no cost)

Sponsorship includes:

- exclusive sponsorship (2)
- eight tickets to sponsors' reception
- one dinner table of eight with preferred seating placement
- verbal recognition as meal sponsor by master of ceremonies at dinner
- prominent signage recognition as event partner sponsor at event entrance
- large logo in PowerPoint presentation during dinner
- large logo and prominent recognition on event website and social media promotion
- large logo and prominent recognition in the evening's program

New Teachings sponsors - \$3,000

Welcome reception sponsor (1)

Dinner wine sponsor (1)

Dessert sponsor (1)

Cultural activity sponsor (1)

Sponsorship includes:

- exclusive sponsorship
- eight tickets to sponsors' reception
- one dinner table of eight with preferred seating placement
- verbal recognition as welcome reception sponsor by master of ceremonies at dinner
- prominent signage recognition as event partner sponsor at event entrance
- logo in PowerPoint presentation during dinner
- logo on event website and social media promotion
- logo and recognition in the evening's program

New Beginnings sponsors - \$1000

Table sponsor

Sponsorship includes:

- one dinner table of 8
- name listed in PowerPoint presentation during dinner
- name listed on website



Dhillon School of Business

Scholarship Dinner

Friday, March 21, 2025

Sponsorship contract

Sponsor name (to appear in program and event materials)

Sponsor contact information

Name (Dr. / Mr. / Mrs. / Ms.) _____

Organization _____

Address _____

City _____ Province _____ Postal code _____

Phone _____ Email _____

Sponsorship level (Please indicate your preferred level of support below)

New Sharings sponsor - \$10,000 (1)

Premier event sponsor

New Actions sponsors - \$5,000 (3)

Meal sponsor (2)

Student sponsor

New Teachings sponsors - \$3,000 (4)

Welcome reception sponsor

Dinner wine sponsor

Dessert sponsor

Cultural activity sponsor

New Beginnings sponsors - \$1000

Table sponsor

Sponsor logo must be emailed in .eps format to e.morgan@uleth.ca by March 7, 2025



Dhillon School of Business

Scholarship Dinner

Friday, March 21, 2025

Sponsorship contract

Payment

Sponsorship total _____

Mastercard VISA Enclosed cheque payable to the University of Lethbridge

Name of cardholder _____

No.

Expiry Date: ___ / ___ (mm/yy)

Cardholder signature _____

Charitable donation

We are unable to sponsor the 2025 Scholarship Dinner, but would like to support the University of Lethbridge Dhillon School of Business with the enclosed donation (a tax receipt will be issued for your donation).

Please complete and return this two-page form to:

Steve Craig
External Realties Advisor
Dhillon School of Business
University of Lethbridge
4401 University Drive
Lethbridge, AB T1K 3M4

Phone: 403-332-0670
Fax: 403-329-2038
steve.craig@uleth.ca



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