



# Kathy Greenwood

*Vice President of External  
Relations*

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Kathy Greenwood is the Vice President of External Relations at the University of Lethbridge, joining the institution in May 2021. In her role, Kathy is responsible for guiding the university's strategic direction and managing various components of the external relations portfolio, including philanthropy, alumni engagement, advancement services, stewardship, and community relations. She has a proven track record of cultivating strong relationships, securing substantial funding, and enhancing stakeholder engagement for complex organizations.

Kathy is pursuing an MBA at Dalhousie University, which she expects to complete in December 2024. She also holds a Bachelor of Arts degree from the University of Alberta and a CoRE Business Essentials certificate from Harvard Business School. Her educational journey has given her a deep understanding of the transformative power of education.

Kathy is passionately committed to advancing the University of Lethbridge's mission and vision by supporting its academic excellence, research impact, and community engagement goals. She is also dedicated to fostering a culture of philanthropy, collaboration, diversity, and inclusion within her team and the university community.